

What are digital assets?



As the use of technology continues to grow, businesses rely more and more on organizing, storing, and processing information digitally. It has become so second nature that we may not even be aware of how valuable this digital information can be. Not only is it important to protect your digital assets today, but you need to consider including these assets in your Estate Plan or Business Succession Plan. These processes help to address the management and distribution of your digital assets in the event of ones planned or unplanned passing/transition.

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Thursday, November 21 at 12 pm ET

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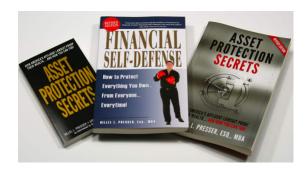
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